

# WHOLESALE LINK

FOR WHOLESALE DISTRIBUTOR PARTNERS

## Online Catalog Basic Package Includes:

### 1. Catalog Search:

Catalog search feature enables the user to **find anything in the catalog quickly and easily**. Keywords, as well as item numbers, may be searched. The search feature also narrows the search to exactly what the user is looking for. (Example: Mitutoyo 0~6" caliper)

### 2. Catalog Index, Table of Contents and Quick Reference:

All page references are linked so that **accessing any product is as easy as clicking on the page number**.

### 3. Customer Service and Technical Support:

**Immediate response any web related problems, even after hours.**  
Office phone are forwarded to cell phones so we can be reached all the time.

### 4. Convenient Platform:

Our online paper catalogs are the easiest to use in the industry and look great. There is nothing to download, no Flash, or scanned pages—just an interactive format that's convenient, launches quickly, is easy to read, and links right into our shopping cart. **The fewer the clicks, the easier it is for your customers to shop. That's the bottom line.** If your customers are distracted by multiple zoom-ins to read the page, bombarded by pop up windows to see the text, or have to follow a magnifying glass to read a line of text, they will get frustrated and shop elsewhere.

### 5. Additional Features:

In addition to the catalog search feature, the online catalog also has **a print option for all pages, a thumbnails index** (our visual site map), **large page views** that open quickly and are easy to read, **a quick order feature**, share for social networking, **a back to catalog button** to get your shoppers back to the catalog from the shopping cart, **and more**.



## ORDER FORM FOR 2010 ONLINE CATALOG PACKAGE

**One Year Subscription:** \$3,999 per year

**INTRODUCTORY PRICE** for all Wholesale Link Partners:

**Only \$1,999** for 2010 with an additional 1% rebate available to partners spending at least \$30,000.

### BILL TO INFORMATION:

Customer #: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Company: \_\_\_\_\_ P.O. #: \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
City: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_ Signature & Date: \_\_\_\_\_

**FOR MORE INFORMATION, PLEASE CONTACT:**

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